

DANIELA STEINER
XX

San Cassiano in Badia
Dolomites – Italy

December 19, 2009

20th Anniversary

Beauty Spa Daniela Steiner
Hotel Relais & Chateaux Rosa Alpina

DANIELA STEINER XX



Healthy and Dynamic Lifestyle

Born and raised in Austria, Daniela Steiner has a deep attachment to the extraordinary landscape of the Dolomites, and embodies the fit and healthy Alpine way of living, its vitality and cosmopolitan spirit.

Coming from the country of *white gold*, pure water and fresh air, unique botanicals and preserved wild life, Daniela's career creates a long path with a **Beauty Philosophy**.

A philosophy ruled by her sane obsession for what is pure, clean and fresh in nature, combined with a high sense of perfection and detail.

In the heart of Europe, at the Hotel Rosa Alpina, the Daniela Steiner philosophy develops, since **1989**, the best of the Alpine **Art de Vivre** - vitality, health, elegance and warmth – delivered with the high standards and personal touch of a family business.

Bringing together her lifelong passion for beauty care, commitment to the highest standards of quality and experience in luxury hotelier, she gives birth in 1996, to the company and brand: Steiner Cosmetics.



Refinement and Conviviality

Hospitality and Perfection

Since 2001 begins the international expansion of her unique concept and style, through innovative and traditional products, healthy skin essential treatments, holistic well-being and respect for the environment.

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New Product line



Based on the place of birth of Daniela Steiner Cosmetics, the product line WHITE GOLD emerges in the middle of the 2008 winter season.

A tribute to pureness in a sparkling contemporary proposal.

Starting with Hand and Foot creams, the WHITE GOLD line promises an innovative, modern and specialized line of products.

- Shampoo
- Conditioner
- Body lotion
- Shower Gel
- + Small square soap

60 ml Square bottles in smooth material with all the printings in bright silver

Small round silver cap

Each product will have the same color of the bottle.



Amenity line

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New Spa Design

“A tribute to white fresh, radiant, crispy, creamy, smooth, shimmering and precious united in a sanctuary based on the Mountain Chic concept, which puts together elegance and high quality service under accurate standards of comfort, hospitality, relax and healthy leaving.

Along the design you will see a warm and contemporary atmosphere created by whiteness and purity, freshness and beauty, textures and curves, softness and reflection, to offer clients the perfect space to live a Daniela Steiner experience.”



Daniela Steiner Spa at the Relais & Chateaux Hotel Rosa Alpina - Dolomites



Daniela Steiner chez Alexandre Zouari Global Beauty - Paris

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New DS Treatments



D.S. LUXURY BODY MASSAGE

(50 min) – In all Spas

An innovative body massage in which a melted oil mixture of natural and vegetable oils and butters are drizzled on the skin, giving nourishing, tone and moisturize aspect to the skin.

SPICY SLIMMING EXPERIENCE

(5 h / 5 days) – Only at Rosa Alpina



Warm ginger and cinnamon body scrub, 2 x Purifying - Regenerating - Slimming, 2 x Aromatics

BEAUTY BATH

(20 min) – Only at Rosa Alpina

A choice of aromatics bath with fruits, flowers and alpine herbs: firming with fresh lemon slices and sea salt / relaxing with arnica / refreshing with chamomile and mint

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The Menu of the aperitif and Diner of the XX Anniversary event were inspired on these exclusive treatments

Actual Locations and Exclusive Treatments

- Relais & Châteaux Hotel Rosa Alpina
San Cassiano in Badia, Italy
-Essences of Dolomites Gardens-
- Day Spa Monte Carlo
Principate of Monaco
-Morning Rose-
- Four Seasons Resort
Sharm El Sheikh, Egypt
-Arabian Coffee Ritual-
- Four Seasons at Nile Plaza Hotel
Cairo, Egypt
-Purness From The Best Of Nile Gardens-
- Kempinski Hotel Giardino di Costanza
Mazara del Vallo, Sicily
-Sicilian High Salt Energizer-
- Four Seasons San Stefano
Alexandria, Egypt
-1001 Nights Sensation-
- Hotel Il Ciocco
Lucca (Tuscany), Italy
-Thousand Roses and The Black Pearls Of
Tuscany-
- Hotel Romeo
Naples, Italy
-The pleasure of warm fruit oils-

NEW Locations

- Daniela Steiner chez Alexandre Zouari
Global Beauty
Paris, France
-Daniela Steiner Beauty Lunch-
- Hotel El Jebel
Taormina – Italy
-Beauty Cocktail – Fragrances of Taormina-

FUTURE Locations

- La Vera Resort – Cortina d'Ampezzo
- Setai Hotel – New York
- Le Tre Vaselle – Torgiano (PG- Italy)
- Plaza Athenee – New York